

Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently amended) A wound film dispenser, comprising:

a base having bottom, front, and back walls, first and second ends, and an open top defining an interior channel;

a lid hingedly attached to the base, the lid including a lid wall opposite the bottom wall of the base; and

retention walls mounted in the first and second ends of the base, the retention walls attached to the bottom wall and extending at an angle from the bottom wall into the interior channel, the retention walls each including an aperture adapted to receive an end of a roll of wound film;

a brace extending from each retention wall and positioned to engage the end walls, thereby angling the retention walls into the interior channel, each brace being a side flap separated by a fold line from the retention wall, the fold line being generally perpendicular to the bottom wall.

2. (Canceled) The wound film dispenser of claim 1, wherein each retention wall further includes a brace positioned to engage the end walls and angle the retention walls into the interior channel.

3. (Canceled) The wound film dispenser of claim 2, wherein the brace is a side flap extending from the retention wall toward one of the end walls.

4. (Currently amended) The wound film dispenser of claim ~~[[3]]~~ 1, wherein the side flap is wedge-shaped.
5. (Original) The wound film dispenser of claim 1, wherein the end walls include a major flap hinged to the back wall of the base and a minor flap hinged to the front wall, the retention wall being proximate the minor flap.
6. (Original) The wound film dispenser of claim 1, wherein the retention wall aperture is semi-circular in shape.
7. (Currently amended) The wound film dispenser of claim ~~[[3]]~~ 1, wherein the flap extends from a side of the retention wall proximate the back wall of the base.
8. (Currently amended) The wound film dispenser of claim ~~[[3]]~~ 1, wherein the flap extends from a top edge of the retention wall aperture.
9. (Original) The wound film dispenser of claim 1, wherein the base, lid, and retention walls are manufactured from a unitary piece of material.
10. (Original) The wound film dispenser of claim 9, wherein the material is die-cut single ply chipboard.

11. (Canceled) A wound film dispenser, comprising:

a base;

a cover hinged to the base;

a roll of wound film within the base; and

means for retaining the roll within the base, the means including false walls angularly biased into the base.

12. (Canceled) The wound film dispenser of claim 11, wherein each false wall includes an aperture at least partially surrounding an end of the roll of wound film.

13. (Canceled) The wound film dispenser of claim 11, wherein each false wall includes a flap extending from the false wall toward an end of the base.

14. (Canceled) The wound film dispenser of claim 13, wherein each flap extends from a back edge of one of the false walls.

15. (Canceled) The wound film dispenser of claim 14, wherein each flap extends from a top edge of one of the false walls.

16. (Canceled) The wound film dispenser of claim 12, wherein each aperture is semi-circular in shape.

17. (Canceled) The wound film dispenser of claim 11, wherein the base, cover, and means for retaining are manufactured from a unitary piece of material.

18. (Canceled) The wound film dispenser of claim 17, wherein the material is die-cut single ply chipboard.

19. (Canceled) A method of assembling a wound film dispenser, comprising the steps of:

folding a blank into a tube, the tube having first and second open ends, a top surface, a bottom surface, a front surface, and a back surface;

inserting a roll of wound film through one of the open ends of the tube;

folding false walls into the tube, the false walls including apertures receiving ends of the roll; and

folding at least one flap against each of the false walls, the false walls including braces engaging the flaps and biasing the false walls angularly into the tube.

20. (Canceled) The method of claim 19, further including the step of folding a second flap against each of the flaps.

21. (Canceled) The method of claim 19, further including the step of folding each brace relative to one of the false walls.

22. (Canceled) The method of claim 21, wherein the brace is folded relative to a back edge of the false wall.

23. (Canceled) The method of claim 21, wherein the brace is folded relative to a top edge of the false wall.

24. (Canceled) The method of claim 21, further including the step of adhering a tear strip of the blank to the front surface of the blank to form the tube.

25. (Canceled) The method of claim 24, wherein the tear strip is attached to the blank along a score line, and adhered to the front surface at discrete areas of adhesive.